

Privacy Statement

HealthBridge, Inc. has created this privacy statement to demonstrate our firm commitment to your privacy. The following discloses our information gathering and dissemination practices for this web site and all other web sites for which it owns and operates independently or under the parent domain of HealthBridgeinc.com.

Our Commitment to Your Privacy

This web site is owned and operated by HealthBridge, Inc. (HealthBridge). Using the advanced technologies of the Internet, and enables us to provide manufacturers, health plans, physicians, nurses, and other healthcare workers with information and resources about our services.

As a healthcare web site operator, we understand that your personal information is sensitive in nature, and that you may have concerns about sharing information with us. To better serve and educate you, it is necessary for us to compile certain data and statistics. Because we want you to feel as comfortable as possible when visiting our web site, we believe in giving you control over what information we receive and how such information is used. We encourage you to read the following so that you fully understand how we manage your information as well as how we are committed to protecting your private and personal information.

Our Privacy Policy

By using this web site, you acknowledge your acceptance of the terms and conditions in this Privacy Policy, without limitation or qualification. You also grant HealthBridge and all other entities involved in the operation of this web site the authority to receive, transmit, store, process and otherwise use all data in accordance with this Privacy Policy and Terms and Conditions of Use associated with the web site.

If you do not agree with this Policy, please refrain from using this web site. HealthBridge is the sole owner of the information collected on this web site. You should be assured that HealthBridge will never willfully sell, trade, disclose, or make available any personally identifiable data about you to any third party without first receiving your permission, except when the law requires disclosure or HealthBridge believes in good faith that it is necessary to protect either you or HealthBridge.

Information Gathered From Our Web Site

HealthBridge uses the IP address of all web site visitors to assist us in diagnosing problems with our server, analyzing user trends and traffic patterns, tracking user movement, improving web site design and layout, and administering the web site. Your IP address is a number automatically assigned to your computer when you use the Internet, and cannot be linked to personally identifiable information. Accordingly, the information obtained from your IP address may be used only as aggregated and anonymous data, and we will never know who you are unless you specifically tell us. We also use "cookies," which are small computer files that we transfer to your hard drive, to notify us when you return to one of our web sites. We use cookies not only to statistically monitor the use of our web site, but also to deliver website content and promotions specifically designed for you.

Surveys and Questionnaires

We also have optional online surveys and questionnaires that ask for contact or demographic information. Your participation in these surveys is appreciated, and no information of a personal nature gathered from a survey will be disseminated to a third party without your consent. If you respond to our surveys, we may use the information to compile and publish anonymous polls and studies or to determine your eligibility for certain programs or events.

No Sharing of Your Data With Third Parties Without Your Consent

We will not share any personally identifiable information without your informed consent. We may share non-personal, aggregate statistical information regarding the traffic patterns, sales, advertisements, links, or usage of the web site with our partners or sponsors. An example of aggregate statistical information might be that "out of 10,000 visitors, 25% of them visited our Practitioner Access Solutions page." Unless you have previously agreed otherwise, we never tell our partners or sponsors that you personally visited a certain site or purchased a particular product. Depending on the circumstances, we may or may not charge a fee to third parties for such aggregate data. Also, when you contact us with a question, concern, or request via e-mail, we may store and use this information to improve or renovate the web site. Absent your informed consent, we will not identify you in using this information.

Links

We may provide links to other sites that we believe might be useful or educational for you. Please note that we are not responsible for the privacy policies or actions of those third parties operating these linked web sites. We suggest that you access the online privacy policies of these web sites or contact the relevant parties concerning their data collection policies.

Updating or Correcting of Information

If you have any questions about the correction of updating HealthBridge's privacy practices or this web site, please feel free to contact us via e-mail at info@healthbridgeinc.com or conventional mail at:

Web Administration
HealthBridge, Inc.
6272 Lee Vista Blvd.
Orlando, Florida 32822

Notification of Changes

HealthBridge may update or change the content of this Privacy Policy at any time by posting revisions on its web sites so that you can always be aware of the information we collect and how it is used.

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